

WKBC AM-FM

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WILKES BROADCASTING COMPANY

RADIO BUILDING – P. O. BOX 938
NORTH WILKESBORO, NORTH CAROLINA 28659

February 26, 2024

Dear Financial Aid Officer;

Radio Station WKBC is offering a \$5,000 College Scholarship for the 2024-25 academic year. Applicants must be interested in a career in broadcasting, marketing, advertising or a related field. Money is to be used toward tuition, student fees, university bookstore course purchases and/or dorm costs.

Enclosed, you will find all the information needed to get the word out and apply.

1. Flyer to post to generate student interest
2. Six (6) Packets of Information for interested students – which includes:
Checklist for Applicants, Application, Essay Cover Sheet, and a Waiver.

You may make additional copies of the packets, if needed.

Application for this year's scholarship must be postmarked by April 19, 2024.

Thank you for your help letting students know about the scholarship. Please contact me with any questions.

Sincerely,



Jamee Thompson

jamee@wkbcradio.com

Scholarship Chairman

Wilkes Broadcasting Company, Inc.

N. Wilkesboro, NC – WKBC AM & FM is offering a \$5,000 Scholarship to assist one outstanding student with college expenses! Student must plan to study **broadcasting, marketing, advertising** or a related field.

Money is to be used toward tuition, student fees, university bookstore course purchases, and/or dorm costs.

Requirements:

1. Be a High School Senior or be currently enrolled as a full-time student in a college or university.
2. Provide an official high school/college transcript
3. Provide two (2) letters of recommendation.
4. Write an essay describing why you are interested in this career path. Essay must be typed and at least 500 words.
5. Return the completed forms, transcript, letters, and essay to WKBC postmarked no later than Friday, April 19, 2024.

See your Financial Aid Officer for more information or message info@wkbcradio.com or find us on facebook @WKBCFM

97.3 FM & WKBC AM-800
2024-2025 Scholarship Program

Checklist for Applicants

(This checklist is for your use only. Do NOT return this checklist with your submission.)

One completed copy of the Application.

The application *MUST* be typed. You may answer the questions on a separate sheet of paper. Be sure to number your answers.

HANDWRITTEN APPLICATIONS WILL BE DISQUALIFIED.

Essay.

One typed copy of your Essay. 500 word minimum.

Waiver Sheet.

Sign and include as the last page of the main application set.

Letters of reference.

Two letters of recommendation should be mailed directly to WKBC by their authors. Please supply names, titles, contact information on a separate sheet in your application packet.

Check with your references to ensure that these letters reach the station by the *April 19, 2024 deadline.*

Transcripts.

Official copy of transcripts from your last completed academic year.

MAIL ALL APPLICATION MATERIALS TO:

**WKBC SCHOLARSHIP CHAIRMAN
PO BOX 938
NORTH WILKESBORO, NC 28659**

MATERIALS MUST BE POSTMARKED BY APRIL 19, 2024.

*This application MUST be typed to be considered. Applications not typed will be disqualified.
You may list your answers on a separate sheet of paper.*

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____ DATE: _____

EDUCATIONAL BACKGROUND

High School: _____

Years Attended (from-to) _____

College/University _____

Years Attended (from-to) _____

SUBMIT THIS COMPLETED APPLICATION TO:

WKBC SCHOLARSHIP CHAIRMAN
PO BOX 938
NORTH WILKESBORO, NC 28659

Signed: _____

By signing, applicant attests that all submitted information is true to the best of his/her knowledge.

Mailing Date of This Application: _____

This application is not complete until all materials have been received. Please do not send materials other than those requested. They cannot be reviewed by the committee.

MATERIALS MUST BE POSTMARKED BY APRIL 19, 2024.

97.3 FM & WKBC AM-800
Scholarship Essay

Write an essay describing why you are interested in the field of broadcasting and which area of the field you wish to pursue.

Essay must be typewritten and a minimum of 500 words.

(Please use this as a cover sheet)

97.3 FM & WKBC AM-800
2024-2025 Scholarship Waiver

In accordance with Section 428 (a) (1) (B) (iii) of Public Law 93-830, I hereby freely waive my right of access to all letters of recommendation sent to WKBC in conjunction with my application for the WKBC Scholarship, and understand that these letters may not be used for any purpose other than evaluation of my qualifications for the scholarship.

Date: _____

Signature: _____

Print Name: _____

MATERIALS MUST BE POSTMARKED BY APRIL 19, 2024.