



YADKIN COUNTY SCHOOLS
HIGH SCHOOL-TO-COLLEGE PATHWAY
LEARN TODAY, LEAD TOMORROW



PATHWAY: ADVERTISING & GRAPHICS DESIGN							ASSOCIATE OF APPLIED SCIENCE DEGREE	
HIGH SCHOOL PLAN								
SECONDARY	GRADE	English	Math	Science	Social Studies	Required Courses or Recommended CTE Electives		Career and Technical Courses
	9	English I	Math I	Earth Science	World History	Health/PE		Adobe Visual Design
						Career Mgmt.		Multimedia and Web Design
	10	English II	Math II	Biology	Civics & Economics	Adobe Digital Design		Microsoft Word/PPT
						Project Management		Microsoft Excel/Access
	11	English III	Math III	Physics	US History I	ART 121 Design I		GRD 110 Typography
						GRA 151 Computer Graphics I		GRD 121 Drawing Fund. I
12	English IV	4 th Math Course	e-Commerce I	US History II	GRD 142 Graphics Design II		GRD 131 Illustration	
					Strategic Marketing		GRA 152 Computer Graphics II	
COMMUNITY COLLEGE PLAN								
POSTSECONDARY	Year 13							
	Fall Semester	ACA 111 College Student Success	ART 111 Art Appreciation	ART 121 Two-Dimensional Design	GRD 110 Typography I	GRD 121 Drawing Fund. I	GRA 151 Computer Graphics I	
	Spring Semester	ART 264 Digital Photography I	GRA 152 Computer Graphics II	GRD 131 Illustration I	GRD 142 Graphic Design II	Social Science Elective		
	Summer Semester	ENG 111 Writing & Inquiry			MAT 110 Math Measurement			
	Year 14							
	Fall Semester	ENG 114 Prof. Research & Report	GRA 153 Computer Graphics III	GRD 241 Graphic Design III	WEB 110 Internet/Web Fund.	MKT 120 Principles of Marketing		
	Spring Semester	GRD 180 Interactive Design	GRD 242 Graphic Design IV	GRD 280 Portfolio Design	WBL 111 Work-Based Learning	WEB 210 Web Design	Elective	

REQUIRED CREDIT HOURS FOR DEGREE: 66/67

HOURS REMAINING TO COMPLETE DEGREE: 42/43

RED ARTICULATED CREDIT: 6 HOURS

Yellow Recommended CTE: 18

OCCUPATIONS: Graphic Design Agencies & Studios, Advertising Agencies, Printing Companies, Department Stores, Newspapers.
AVERAGE SALARY: \$44,830

Upon completion of the pathway, the students will be awarded a **Certificate in Graphics Design** from SCC.