

PATHWAY: ADVERTISING & GRAPHICS DESIGN							ASSOCIATE OF APPLIED SCIENCE DEGREE
HIGH SCHOOL PLAN							
SECONDARY	GRADE	English	Math	Science	Social Studies	Required Courses or Recommended CTE Electives	Career and Technical Courses
	9	English I	Math I	Earth Science	World History	Health/PE	Strategic Marketing
	10	English II	Math II	Biology	Civics & Economics	Personal Finance	Microsoft Word/PPT
						Project Management	Microsoft Excel/Access
	11	English III	Math III	Physics	US History I	ART 121 Design I	GRD 110 Typography
						GRA 151 Computer Graphics I	GRD 121 Drawing Fund. I
12	English IV	4 th Math Course	e-Commerce I	US History II	GRD 142 Graphics Design II	GRD 131 Illustration	
						GRA 152 Computer Graphics II	
COMMUNITY COLLEGE PLAN							
Year 13							
Fall Semester	ACA 111 College Student Success	ART 111 Art Appreciation	ART 121 Two-Dimensional Design		GRD 110 Typography I	GRD 121 Drawing Fund. I	GRA 151 Computer Graphics I
Spring Semester	ART 264 Digital Photography I	GRA 152 Computer Graphics II	GRD 131 Illustration I	GRD 142 Graphic Design II		Social Science Elective	
Summer Semester	ENG 111 Writing & Inquiry				MAT 110 Math Measurement		
Year 14							
Fall Semester	ENG 114 Prof. Research & Report	GRA 153 Computer Graphics III		GRD 241 Graphic Design III		WEB 110 Internet/Web Fund.	MKT 120 Principles of Marketing
Spring Semester	GRD 180 Interactive Design	GRD 242 Graphic Design IV	GRD 280 Portfolio Design	WBL 111 Work-Based Learning		WEB 210 Web Design	Elective

REQUIRED CREDIT HOURS FOR DEGREE: 66/67

HOURS REMAINING TO COMPLETE DEGREE: 45/46

RED ARTICULATED CREDIT: 3 HOURS

Yellow Recommended CTE: 18

OCCUPATIONS: Graphic Design Agencies & Studios, Advertising Agencies, Printing Companies, Department Stores, Newspapers.
AVERAGE SALARY: \$44,830

Upon completion of the pathway, the students will be awarded a **Certificate in Graphics Design** from SCC.