

PATHWAY: <b>ADVERTISING &amp; GRAPHICS DESIGN</b>						ASSOCIATE OF APPLIED SCIENCE DEGREE	
HIGH SCHOOL PLAN							
SECONDARY	GRADE	English	Math	Science	Social Studies	Required Courses or Recommended CTE Electives	Career and Technical Courses
	9	English I	Math I	Earth Science	World History	Health/PE	Microsoft Word/PPT
	10	English II	Math II	Biology	Civics & Economics	Microsoft Excel/Access Project Management	Strategic Marketing
	11	English III	Math III	Physics	US History I	ART 121 Design I GRA 151 Computer Graphics I	GRD 110 Typography GRD 121 Drawing Fund. I
	12	English IV	4 <sup>th</sup> Math Course	Elective	US History II	GRD 142 Graphics Design II e-Commerce I	GRD 131 Illustration GRA 152 Computer Graphics II
	COMMUNITY COLLEGE PLAN						
Year 13							
Fall Semester	ACA 111 College Student Success	ART 111 Art Appreciation	ART 121 Two-Dimensional Design		GRD 110 Typography I	GRD 121 Drawing Fund. I	GRA 151 Computer Graphics I
Spring Semester	ART 264 Digital Photography I	GRA 152 Computer Graphics II	GRD 131 Illustration I	GRD 142 Graphic Design II		Social Science Elective	
Summer Semester	ENG 111 Writing & Inquiry				MAT 110 Math Measurement		
Year 14							
Fall Semester	ENG 114 Prof. Research & Report	GRA 153 Computer Graphics III		GRD 241 Graphic Design III		WEB 110 Internet/Web Fund.	MKT 120 Principles of Marketing
Spring Semester	GRD 180 Interactive Design	GRD 242 Graphic Design IV	GRD 280 Portfolio Design	WBL 111 Work-Based Learning		WEB 210 Web Design	Elective

**REQUIRED CREDIT HOURS FOR DEGREE: 66/67**

**HOURS REMAINING TO COMPLETE DEGREE: 42/43**

**RED ARTICULATED CREDIT: 6 HOURS**

**Yellow Recommended CTE: 18**

**OCCUPATIONS:** Graphic Design Agencies & Studios, Advertising Agencies, Printing Companies, Department Stores, Newspapers.  
**AVERAGE SALARY:** \$44,830 in 2014

Upon completion of the pathway, the students will be awarded a **Certificate in Graphics Design** from SCC.