

Small Business Center Resource Books

| Title | Author |
|---|---|
| 10 Minute Guide to Accounting for Non-Accounting | Wayne Label |
| 101 Tips for Aspiring Grant Writers | Veronica Robbins |
| A Basic Guide to Exporting: The Official Government Resource for Small & Medium-Sized Businesses | International Trade Administration |
| An Interactive Guide: Starting A Small Business in North Carolina | Small Business Center Network/ NCCCSYSTEM |
| Bookkeepers Boot Camp: Get a Grip on Accounting Basics | Angie Mohr |
| Brand Relevance: Making Competitors Irrelevant | David A. Aaker |
| Breaking into the Game: A Small Business Guide to Exporting | Unknown (Small Business Administration Book) |
| Building a Profitable Business: Proven Step-by-Step Guide to Starting & Running Your Own Business | Greg Straughn, Charles Chickadel |
| Building a Successful Biodiesel Business | Van Gerpen, Pruszko, Clements, Shanks, Knothe |
| Business Etiquette In Brief: The Competitive Edge for Today's Professional | Ann Marie Sabath |
| Business Plan Examples | Max Falleck |
| Buy Now: Creative Marketing That Gets Customers to Respond to You and Your Product | Rick Cesari, Ron Lynch |
| Capital Opportunities for Small Businesses | Small Business & Technology Development Ctr |
| Cold Calling Techniques That Really Work | Stephan Schiffman |
| Conscious Capitalism: Liberating the Heroic Spirit of Business | John Macey, Raj Sisoda |
| Culinary Tourism | Lucy M. Long |
| Eat People and Other Unapologetic Rules for Game-Changing Entrepreneurs | Andy Kessler |
| Ebay 101: Selling on eBay for Part-time or Full-time Income | Steve Weber |
| E-Commerce | Gary P . Schneider |
| Effective Fundraising for Non-Profits: Real-World Strategies that Work | Ilona Bray |
| Energizing Entrepreneurs: Charting a Course for Rural Communities | Deborah Markley, Don Macke, Vicki Luther |
| Entrepreneurship through Acquisition: How to Buy a Business | Richard Joseph, Anna Nekoranec, Carl Steffens |

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| e-Tailing | Bernadette Tiernan |
| Fail-Proof Your Business: Beat the Odds & Be Successful | Paul E. Adams |
| Financing the Small Business: Raise Money for Your Business at Any Stage of Growth | Charles H. Green |
| Franchising for Dummies | Dave Thomas, Michael Seid |
| From Entrepreneur to Infopreneur: Make Money with Books, eBooks, & Information Products | Stephanie Chandler |
| Fundamentals of Finance and Accounting for Nonfinancial Managers | Michael Griffin, Robert Waehler, Anthony Matias |
| Getting More Done Through Delegation | Ronald Wells |
| Good to Great: Why Some Companies Make the Leap and Others Don't | Jim Collins |
| Grant Writing 101: Everything You Need to Know to Start Raising Funds Today | Victoria M. Johnson |
| Growing Your Small Business (A Kiplinger Guide) | N/A |
| Guide to The Best Home-Based Franchises | Robert Spiegel |
| High Tech Start Up: The Complete Handbook for Creating Successful New High Tech Companies | John L. Nesheim |
| How Excellent Companies Avoid Dumb Things: Breaking 8 Hidden Barriers that Plague Businesses | Neil Smith |
| How to Build High Performance Teams | Donald H. Weiss |
| How to Deliver Winning Presentations | Christine E. Bingaman |
| How to Read and Interpret Financial Statements | Michael P. Griffen |
| How to Recognize and Avoid Scams, Swindles, and Rip-Offs: Personal Stories, Powerful Lessons | Graham M. Mott |
| How to Set Up Your Own Small Business | Max Falleck |
| How to Sharpen Your Business Writing Skills | Nan Levinson, Janet Nelson |
| How to Start a Home-Based Antiques Business | Jacquelyn Peake |
| How to Start a Home-Based Catering Business | Denise Vivaldo |
| How to Start a Home-Based Landscaping Business | Owne E. Dell |
| How to Transfer Your Business (A Kiplinger Guide) | N/A |
| Insuring Your Business: What You Need to Know to Get the Best Insurance Coverage | Sean Mooney |

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| Internet Business Plan: Creating a Compelling Plan for Your .com Business that Will Get It Financed, & Lead to Success | Robert Weinberg |
| Keeping the Books: Basic Recordkeeping & Accounting for the Successful Small Business | Linda Pinson |
| Keeping the Books: Basic Recordkeeping & Accounting for the Successful Small Business | Linda Pinson |
| Keeping the Books: Basic Recordkeeping & Accounting for the Successful Small Business | Linda Pinson, Jerry Jinnett |
| Know This: Marketing Basics | Paul Christ |
| Living the American Dream | Tim Dannelly |
| Making Connections: Using Technology to Build Successful Communities | Unknown (State of NC Book) |
| Managing for Dummies | Bob Nelson, Peter Economy |
| Mompreneurs: A Mother's Practical Step-by-Step Guide to Work-at-Home Success | Ellen H. Parlapiano, Patricia Cobe |
| Money in Your Mailbox: How to Start & Operate a Successful Mail-Order Business | L. Perry Wilbur |
| Networking for People Who Hate Networking: A Field Guide for the Introverts, the Overwhelmed, and the Underconnected | Devora Zack |
| Opening Opportunities, Building Ownership: Fulfilling the Promise of Microenterprise in the US | Elaine L. Edgcomb, Joyce A. Klein |
| Owning & Operating a Bed & Breakfast Inn | Debbie Vickery |
| Patent It Yourself: Your Step-by-Step Guide to Filing at the U.S. Patent Office | David Pressman |
| Perfect Phrases for Customer Service | Robert Bacal |
| Platform Get Noticed In A Noisy World: Step-by-Step Guide for Anyone w/ Something to Say or Sell | Michael Hyatt |
| Protecting Your Family's Financial Future (A Kiplinger Guide) | N/A |
| Quickbooks 2013: The Missing Manual | Bonnie Biafore |
| Raising Capital for Dummies | Joseph Barlett, Peter Economy |
| Repair Your Own Credit and Deal with Debt | Brett McWhorter Sember |
| Retail Business Kit for Dummies | Rick Segel |
| Selling Tourism | H. Kenner Kay |
| Small Business Ergonomics: Big Benefits on a Small Scale | Unknown (The Ergonomics Center of NC) |

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| Smarter, Faster, Cheaper: Non-Boring, Fluff-Free Strategies for Marketing and Promoting Your Business | David Siteman Garland |
| Start & Run A Home-Based Food Business | Mimi Shotland Fix |
| Start Your Own Business: The Only Startup Book You'll Ever Need | Entrepreneur Media, Inc. |
| Start Your Own Event Planning Business: Your Step-by-Step Guide to Success | Cheryl Kimball |
| Steps to Small Business Start-Up: Everything You Need to Know to Turn Your Idea into a Successful Business | Linda Pinson, Jerry Jinnett |
| Taking Control With Time Management | M.J. Weeks |
| The Business Planning Guide: Creating a Plan for Success in Your Own Business | David H. Bangs, Jr. |
| The Business Side of Child Care | Karen O'Mansky |
| The Business Start-Up Kit | Steven D. Strauss |
| The Complete Guide to Buying a Business (with Legal Forms on CD) | Fred S. Steingold |
| The Complete Guide to Selling a Business | Fred S. Steingold |
| The Complete Idiot's Guide: Personal Finance in your 20's and 30's | Sarah Young Fisher, Susan Shelly |
| The Complete Idiot's Guide: Starting and Running a Winery | Thomas Pellachia |
| The E Myth: Why Most Small Businesses Don't Work and What to Do About It | Michael E. Gerber |
| The Green to Gold Business Playbook | Daniel C. Esty, P.J. Simmons |
| The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses | Eric Ries |
| The Market Planning Guide: Creating a Plan to Successfully Market Your Business, Product, or Service | David H. Bangs, Jr. |
| The Naked Truth About Operating A Business: Five Steps to Starting A Business | N/A |
| The Non Nonprofit: For-Profit Thinking For Nonprofit Success | Steve Rothchild |
| The Public Domain: How to Find & Use Copyright-Free Writings, Art & More | Stephen Fishman |
| The Small Business Start-Up Kit: A Step-by-Step Legal Guide | Peri Pakroo |

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| The Start-Up Guide: A One Year Plan for Entrepreneurs | David H. Bangs, Jr. |
| The Start-Up Owner's Manual: The Step-by-Step Guide for Building a Great Company | Steve Blank & Bob Dorf |
| The Upstart Guide to Owning and Managing a Restaurant | Roy S. Alonzo |
| The Upstart Small Business Legal Guide | Robert Friedman |
| The Way Out: Kick-Starting Capitalism to Save Our Economic Ass | L. Hunter Lovins, Boyd Cohen |
| Three Minutes to Success: 52 Classic Small Business Lessons You Can Read in 3 Minutes | Jim Blasingame |
| Unlocking Entrepreneurship: A Handbook for Economic Developers | Shari Garmise, Swati Ghosh |
| World Class Learners: Educating Creative & Entrepreneurial Students | Yong Zhao |
| Young World Rising: How Youth, Technology, and Entrepreneurship Are Changing the World from the Bottom up | Rob Salkowitz |
| Your Credit Score: How to Improve the 3-Digit Number that Shapes Your Financial Future | Liz Weston |