

Small Business Center Resource Books

Title	Author
10 Minute Guide to Accounting for Non-Accounting	Wayne Label
101 Tips for Aspiring Grant Writers	Veronica Robbins
A Basic Guide to Exporting: The Official Government Resource for Small & Medium-Sized Businesses	International Trade Administration
An Interactive Guide: Starting A Small Business in North Carolina	Small Business Center Network/ NCCCSytem
Bookkeepers Boot Camp: Get a Grip on Accounting Basics	Angie Mohr
Brand Relevance: Making Competitors Irrelevant	David A. Aaker
Breaking into the Game: A Small Business Guide to Exporting	Unknown (Small Business Administration Book)
Building a Profitable Business: Proven Step-by-Step Guide to Starting & Running Your Own Business	Greg Straughn, Charles Chickadel
Building a Successful Biodiesel Business	Van Gerpen, Pruszko, Clements, Shanks, Knothe
Business Etiquette In Brief: The Competitive Edge for Today's Professional	Ann Marie Sabath
Business Plan Examples	Max Falleck
Buy Now: Creative Marketing That Gets Customers to Respond to You and Your Product	Rick Cesari, Ron Lynch
Capital Opportunities for Small Businesses	Small Business & Technology Development Ctr
Cold Calling Techniques That Really Work	Stephan Schiffman
Conscious Capitalism: Liberating the Heroic Spirit of Business	John Macey, Raj Sisoda
Culinary Tourism	Lucy M. Long
Eat People and Other Unapologetic Rules for Game-Changing Entrepreneurs	Andy Kessler
Ebay 101: Selling on eBay for Part-time or Full-time Income	Steve Weber
E-Commerce	Gary P . Schneider
Effective Fundraising for Non-Profits: Real-World Strategies that Work	Ilona Bray
Energizing Entrepreneurs: Charting a Course for Rural Communities	Deborah Markley, Don Macke, Vicki Luther
Entrepreneurship through Acquisition: How to Buy a Business	Richard Joseph, Anna Nekoraneč, Carl Steffens

e-Tailing	Bernadette Tiernan
Fail-Proof Your Business: Beat the Odds & Be Successful	Paul E. Adams
Financing the Small Business: Raise Money for Your Business at Any Stage of Growth	Charles H. Green
Franchising for Dummies	Dave Thomas, Michael Seid
From Entrepreneur to Infopreneur: Make Money with Books, eBooks, & Information Products	Stephanie Chandler
Fundamentals of Finance and Accounting for Nonfinancial Managers	Michael Griffin, Robert Waehler, Anthony Matias
Getting More Done Through Delegation	Ronald Wells
Good to Great: Why Some Companies Make the Leap and Others Don't	Jim Collins
Grant Writing 101: Everything You Need to Know to Start Raising Funds Today	Victoria M. Johnson
Growing Your Small Business (A Kiplinger Guide)	N/A
Guide to The Best Home-Based Franchises	Robert Spiegel
High Tech Start Up: The Complete Handbook for Creating Successful New High Tech Companies	John L. Nesheim
How Excellent Companies Avoid Dumb Things: Breaking 8 Hidden Barriers that Plague Businesses	Neil Smith
How to Build High Performance Teams	Donald H. Weiss
How to Deliver Winning Presentations	Christine E. Bingaman
How to Read and Interpret Financial Statements	Michael P. Griffen
How to Recognize and Avoid Scams, Swindles, and Rip-Offs: Personal Stories, Powerful Lessons	Graham M. Mott
How to Set Up Your Own Small Business	Max Falleck
How to Sharpen Your Business Writing Skills	Nan Levinson, Janet Nelson
How to Start a Home-Based Antiques Business	Jacquelyn Peake
How to Start a Home-Based Catering Business	Denise Vivaldo
How to Start a Home-Based Landscaping Business	Owne E. Dell
How to Transfer Your Business (A Kiplinger Guide)	N/A
Insuring Your Business: What You Need to Know to Get the Best Insurance Coverage	Sean Mooney

Internet Business Plan: Creating a Compelling Plan for Your .com Business that Will Get It Financed, & Lead to Success	Robert Weinberg
Keeping the Books: Basic Recordkeeping & Accounting for the Successful Small Business	Linda Pinson
Keeping the Books: Basic Recordkeeping & Accounting for the Successful Small Business	Linda Pinson
Keeping the Books: Basic Recordkeeping & Accounting for the Successful Small Business	Linda Pinson, Jerry Jinnett
Know This: Marketing Basics	Paul Christ
Living the American Dream	Tim Dannelly
Making Connections: Using Technology to Build Successful Communities	Unknown (State of NC Book)
Managing for Dummies	Bob Nelson, Peter Economy
Mompreneurs: A Mother's Practical Step-by-Step Guide to Work-at-Home Success	Ellen H. Parlapiano, Patricia Cobe
Money in Your Mailbox: How to Start & Operate a Successful Mail-Order Business	L. Perry Wilbur
Networking for People Who Hate Networking: A Field Guide for the Introverts, the Overwhelmed, and the Underconnected	Devora Zack
Opening Opportunities, Building Ownership: Fulfilling the Promise of Microenterprise in the US	Elaine L. Edgcomb, Joyce A. Klein
Owning & Operating a Bed & Breakfast Inn	Debbie Vickery
Patent It Yourself: Your Step-by-Step Guide to Filing at the U.S. Patent Office	David Pressman
Perfect Phrases for Customer Service	Robert Bacal
Platform Get Noticed In A Noisy World: Step-by-Step Guide for Anyone w/ Something to Say or Sell	Michael Hyatt
Protecting Your Family's Financial Future (A Kiplinger Guide)	N/A
Quickbooks 2013: The Missing Manual	Bonnie Biafore
Raising Capital for Dummies	Joseph Barlett, Peter Economy
Repair Your Own Credit and Deal with Debt	Brett McWhorter Sember
Retail Business Kit for Dummies	Rick Segel
Selling Tourism	H. Kenner Kay
Small Business Ergonomics: Big Benefits on a Small Scale	Unknown (The Ergonomics Center of NC)

Smarter, Faster, Cheaper: Non-Boring, Fluff-Free Strategies for Marketing and Promoting Your Business	David Siteman Garland
Start & Run A Home-Based Food Business	Mimi Shotland Fix
Start Your Own Business: The Only Startup Book You'll Ever Need	Entrepreneur Media, Inc.
Start Your Own Event Planning Business: Your Step-by-Step Guide to Success	Cheryl Kimball
Steps to Small Business Start-Up: Everything You Need to Know to Turn Your Idea into a Successful Business	Linda Pinson, Jerry Jinnett
Taking Control With Time Management	M.J. Weeks
The Business Planning Guide: Creating a Plan for Success in Your Own Business	David H. Bangs, Jr.
The Business Side of Child Care	Karen O'Mansky
The Business Start-Up Kit	Steven D. Strauss
The Complete Guide to Buying a Business (with Legal Forms on CD)	Fred S. Steingold
The Complete Guide to Selling a Business	Fred S. Steingold
The Complete Idiot's Guide: Personal Finance in your 20's and 30's	Sarah Young Fisher, Susan Shelly
The Complete Idiot's Guide: Starting and Running a Winery	Thomas Pellachia
The E Myth: Why Most Small Businesses Don't Work and What to Do About It	Michael E. Gerber
The Green to Gold Business Playbook	Daniel C. Esty, P.J. Simmons
The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses	Eric Ries
The Market Planning Guide: Creating a Plan to Successfully Market Your Business, Product, or Service	David H. Bangs, Jr.
The Naked Truth About Operating A Business: Five Steps to Starting A Business	N/A
The Non Nonprofit: For-Profit Thinking For Nonprofit Success	Steve Rothchild
The Public Domain: How to Find & Use Copyright-Free Writings, Art & More	Stephen Fishman
The Small Business Start-Up Kit: A Step-by-Step Legal Guide	Peri Pakroo

The Start-Up Guide: A One Year Plan for Entrepreneurs	David H. Bangs, Jr.
The Start-Up Owner's Manual: The Step-by-Step Guide for Building a Great Company	Steve Blank & Bob Dorf
The Upstart Guide to Owning and Managing a Restaurant	Roy S. Alonzo
The Upstart Small Business Legal Guide	Robert Friedman
The Way Out: Kick-Starting Capitalism to Save Our Economic Ass	L. Hunter Lovins, Boyd Cohen
Three Minutes to Success: 52 Classic Small Business Lessons You Can Read in 3 Minutes	Jim Blasingame
Unlocking Entrepreneurship: A Handbook for Economic Developers	Shari Garmise, Swati Ghosh
World Class Learners: Educating Creative & Entrepreneurial Students	Yong Zhao
Young World Rising: How Youth, Technology, and Entrepreneurship Are Changing the World from the Bottom up	Rob Salkowitz
Your Credit Score: How to Improve the 3-Digit Number that Shapes Your Financial Future	Liz Weston